

CIMdata Announces the 2012 CIMdata PLM Certificate Program *2012 CIMdata PLM Certificate Program Schedule*

Ann Arbor, Michigan, November 10, 2011 — CIMdata, Inc., the leading global Product Lifecycle Management (PLM) management consulting and research firm announces its CIMdata PLM Certificate Program schedule for 2012. The [CIMdata PLM Certificate Program](#) is the flagship offering of *CIMdata PLM Leadership* — the PLM industry’s most comprehensive non-biased education offering for today’s PLM professionals.

The CIMdata PLM Certificate Program prepares PLM professionals at several levels to successfully address the challenges inherent in PLM strategy development and implementation. This assessment-based certificate program includes an intimate classroom experience, individual and team-based exercises, and individual evaluations of achievement. Additionally, the program provides participants with intensive and extensive exposure to CIMdata’s team of trusted experts. Upon successful completion of the program, each participant receives a CIMdata PLM Certificate and becomes a member of CIMdata’s global *PLM Leadership* community.

According to Peter Bilello, CIMdata’s President, “We are excited to announce the schedule for our 2012 PLM Certificate Program offering. Since being introduced in early 2009, CIMdata has successfully held the program in Europe, North & South America, and Asia. The program’s success in a difficult economic climate clearly illustrates PLM’s strategic value to companies around the world.” James McKinney, CIMdata’s PLM Leadership Practice Manager, commented, “We have designed our 2012 schedule to address the needs of PLM professionals throughout Europe and North America. Additional sessions will be added in other regions as needed to support demand.”

The CIMdata 2012 PLM Certificate Program schedule is as follows:

Atlanta, Georgia, USA – February 6-10
Birmingham, United Kingdom – March 12-16
Ann Arbor, Michigan, USA – May 7-11
Oslo, Norway – June 11-15
Dallas/Fort Worth, Texas, USA – September 17-21
Stuttgart, Germany – October 15-19
Amsterdam, The Netherlands – November 12-16
Cypress, California, USA – December 3-7

For more information on the CIMdata 2012 Certificate Program visit our website at http://www.cimdata.com/services/education/plm_certificate.html

About the CIMdata PLM Certificate Program

The CIMdata PLM Certificate Program consists of 9 educational sessions. These sessions can be completed by either attending the full program delivered over 5 consecutive days or attending the pre-requisite core PLM Certificate sessions offered over 3 consecutive days and at a later time, within a 12-month period, completing the remaining sessions over 2 consecutive days.

The CIMdata PLM Certificate Program is available to industrial companies who are considering and/or implementing PLM, and to PLM technology and service suppliers. This program is built on CIMdata's more than 28 years of extensive worldwide experience guiding industrial companies in successfully defining and implementing best-in-class PLM strategies and tactics.

About CIMdata

CIMdata, a leading independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding more than 28 years ago, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM enabling technologies. CIMdata works with both industrial organizations and suppliers of technologies and services seeking competitive advantage in the global economy. In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia Pacific. To learn more about CIMdata's services, visit our website at www.CIMdata.com or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI 48108, USA. Tel: +1 (734) 668-9922. Fax: +1 (734) 668-1957; or at Oogststraat 20, 6004 CV Weert, The Netherlands. Tel: +31 (0) 495 533 666.

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