



PRESS RELEASE

CPDA ANNOUNCES PLM ROAD MAP™ 2007

Stamford, CT, For Immediate Release – Collaborative Product Development Associates (CPDA), a provider of critical analyses for PLM decisions, announces that its conference PLM Road Map™ 2007 will take place on September 19 – 20, 2007. The event will be held at The Inn at St. John's, Plymouth, Michigan. Join Donald H. Brown, leading industry experts from CPDA, key industry players, and front-line implementation experts as they explore the progress, opportunities, and roadblocks leading-edge end users are confronting.

For more information and updates on PLM Road Map™ 2007 visit http://www.cpd-associates.com/index.cfm?content=include_conference07.cfm or contact Cheryl Peck at 800-573-4756 or by e-mail at Cheryl.Peck@cpd-associates.com.

ABOUT PLM ROAD MAP™ 2007

PLM Road Map™ 2007 is a strategic conference focused on the critical tradeoffs that shape product development. Explore first hand the progress, opportunities, and roadblocks leading-edge end-users are confronting. Presentations will cover collaboration across the enterprise, knowledge capture and reuse, the business benefits of PLM integration, PLM interoperability, the tradeoffs of open CAD and tight integration, product development platforms to meet the needs of commonality and variety, up-front simulation, up-front manufacturing process constraints, SOA reuse of software modules as web services, the business benefits of PLM, and more.

ABOUT CPDA

Collaborative Product Development Associates (CPDA) is a provider of critical analyses for PLM decisions. CPDA offers the latest in-depth, objective information for assessing technology and business goals. Coordinated by a group of experienced analysts, its cohesive suite of collaborative research programs leverages the efforts of top software designers and leading-edge users. CPDA's differentiation is its specific, deep, and pragmatic approach to the market, and a hands-on understanding of the technology required to drive successful implementations. CPDA's collaborative research programs include Design Creation and Validation, Design/Simulation Council, PLM-Integration/Product Definition, and Product Value Management.

Contact: Cheryl Peck - Cheryl.peck@cpd-associates.com - 800-573-4756