

## News Release

FOR IMMEDIATE RELEASE

### **CIMdata Announces Dates for PLM Road Map™ 2012**

*Annual PLM Conference set for October 2 & 3*

Ann Arbor, Michigan, January 10, 2012—CIMdata, Inc., the leading global PLM consulting and research firm announces that its conference PLM Road Map™ 2012 will take place on October 2 & 3. The event will be held at The Inn at St. John's, Plymouth, Michigan, which is located just outside Detroit. Now in its nineteenth year of operation, this event brings together leading industry experts from CIMdata, key industry players, and front-line implementation experts who will explore the progress, opportunities, and road blocks end users are confronting. Presentations will cover topics on simulation and analysis, PLM, success stories from leading end users, digital manufacturing, mechatronics, and ways to optimize processes for the extended enterprise and across the full product lifecycle.

For more information and updates on PLM Road Map™ 2012 visit [http://www.cpd-associates.com/index.cfm?content=include\\_conference12.cfm](http://www.cpd-associates.com/index.cfm?content=include_conference12.cfm) or contact Cheryl Peck at 800-573-4756 or by e-mail at [c.peck@cimdata.com](mailto:c.peck@cimdata.com).

#### **About PLM Road Map™ 2012**

PLM Road Map™ 2012 is a strategic conference focused on the critical tradeoffs that shape product development. Explore first hand the progress, opportunities, and road blocks leading-edge end-users are confronting. Presentations will cover simulation-based design, embedding simulation across the entire product lifecycle, mechatronics, transforming PLM into a dynamic infrastructure for business decisions, optimizing processes for the extended enterprise across the full product lifecycle, critical issues in simulation, success stories from leading end users, transforming engineering processes, and more.

#### **About CIMdata**

CIMdata, a leading independent worldwide firm, provides strategic management consulting to maximize an enterprise's ability to design and deliver innovative products and services through the application of Product Lifecycle Management (PLM) solutions. Since its founding in 1983, CIMdata has delivered world-class knowledge, expertise, and best-practice methods on PLM solutions. These solutions incorporate both business processes and a wide-ranging set of PLM enabling technologies.

CIMdata works with both industrial organizations and suppliers of technologies and services seeking competitive advantage in the global economy. In addition to consulting, CIMdata conducts research, provides PLM-focused subscription services, and produces several commercial publications. The company also provides industry education through PLM certificate programs, seminars, and conferences worldwide. CIMdata serves clients around the world from offices in North America, Europe, and Asia Pacific.

To learn more about CIMdata's services, visit our website at [www.CIMdata.com](http://www.CIMdata.com), follow us on Twitter: <http://twitter.com/CIMdataPLMNews>, or contact CIMdata at: 3909 Research Park Drive, Ann Arbor, MI

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